

PRESS RELEASE



Date: 11th May 2010

VIBRAGLAZ (UK) LTD CHOOSE SENECA FOR A SMOOTHER FINISH

Yorkshire based abrasive company, Vibraglaz (UK) Ltd have selected Seneca from **emis intellectual technology™** as a complete business management solution.

Vibraglaz (UK) Ltd have recently pioneered a ground-breaking new process in industrial abrasives using recycled glass product. During these exciting times, the choice of software to manage the business was crucial. The need for a cost effective solution lead them straight to Seneca.

Seneca will be deployed to handle all aspects of Client Relationship Management, Sales, Procurement and using Seneca's integrated accounts package (Seneca PM) to raise invoices and track company expenditure, proving that Seneca really is a complete solution.

The **emis intellectual technology™** implementation team have and continue to work closely with Vibraglaz (UK) Ltd to ensure that their Seneca system is tailor made to suit their exact requirements. Comprehensive training has ensured that the company have started using the system immediately, with ongoing assistance from the Seneca Support Desk just a phone call away.

Managing Director for Vibraglaz (UK) Ltd, Steve Vaughan said:

"We needed a software system to help manage all areas of the business. This was really important, especially during a time when the company is growing so quickly.



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We'd looked at other contact management systems, but they had elements missing which we needed. Seneca stood out as the solution that met all our requirements, eliminating the need to buy other separate systems. The fact that we can tailor make our system is also a fantastic feature."

Steve Maltby, General Manager at **emis intellectual technology™** added:

*"Vibraglaz (UK) Ltd is an innovative business at the forefront of their field, when Steve approached emis it looking for a complete business software solution it was obvious from the start that Seneca not only met their current needs but also provided the edge he needed in a competitive arena to help his business grow;
The scope of need was quite wide, from sales and marketing, to order management, invoicing, credit control and accounts to CRM and customer retention. Seneca provided the complete solution."*

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For all further enquiries please contact:

For **emis intellectual technology™** – 0845 122 3342
For Vibraglaz (UK) Ltd – Steve Vaughan – 01274 371095

BACKGROUND/EDITORS NOTES

emis intellectual technology™

- Is an innovative software house providing practice, contact, file, activity and knowledge management tools for lawyers and other professionals
- Lead by Chris Spencer, a solicitor with over 25 years experience in legal IT as a developer, designer and user **emis intellectual technology™** is a division of EMIS market leaders in GP medical systems serving more than 55% of all GP practices in England & Wales and helping 39 million patients annually
- Visit our website at: www.emisit.com

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